

## FOR IMMEDIATE RELEASE

## Media Contact:

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## Goodwill Southern California To Hold Grand Opening At New Store in Temecula, CA

Los Angeles, CA, February 3, 2025 – On Friday, February 7, 2025, Goodwill Southern California (GSC) will hold a Grand Opening at its new Temecula Retail Store, located at 41501 Margarita Road, Temecula 92591. The official ribbon cutting ceremonies will commence at 9:45 a.m. and include local dignitaries, Goodwill Southern California staff and community members.

The new store will be the non-profit's second location in Temecula. It also operates a Boutique & Donation Center located at 41125 Winchester Road, Temecula 92591.

Customers are invited to shop a wide selection of everyday values and fabulous fashion. All weekend long, shoppers will have an opportunity to enjoy:

- A \$10 merchandise voucher for the first 50 shoppers in line (for a future visit)
- 20% off the purchase of \$30 or more, with e-mail sign up
- a free gift with the purchase of \$20+ (while supplies last)
- drawings for prizes including a new flat screen TV and gift cards
- weekly color tag sale offers:
  - Friday 2/7 \$2.49 for items with RED tags
  - o Saturday 2/8 \$1.99 for items with RED tags
  - Sunday 2/9 50% off items with GRAY tags

"We are excited to open our second store in Temecula," said Patrick McClenahan, Goodwill Southern California's President & CEO. "Goodwill SoCal stores help fund our non-profit's mission to Transform Lives Through the Power of Work, helping people in our community who experience barriers to employment find jobs."

Goodwill SoCal has more than 100 locations in its territory - including retail stores, outlet stores, boutiques, attended donation centers, and employment centers covering Los Angeles (north of Rosecrans), Riverside and San Bernardino counties. Ninety-five cents of every dollar generated from sales is dedicated to funding GSC's mission to prepare and place individuals with disabilities and other vocational challenges in sustainable employment.

Media who wish to film at the Grand Opening may contact Marla Eby, Director of Marketing & Media Relations, at <a href="mailto:meby@goodwillsocal.org">meby@goodwillsocal.org</a> or 323-539-2104.

What: Goodwill SoCal's Temecula Retail Store Grand Opening

Where: 41501 Margarita Road, Temecula 92591.

When: Friday, February 7, 2025. Ceremony at 9:45 a.m. Doors open at 10:00 a.m.

Special offers run through Sunday, February 9 Store Hours: Monday – Sunday 10am – 9pm

## About Goodwill Southern California

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with disabilities or other vocational challenges by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses, Career Resource Centers, WorkSource Centers, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from more than 100 stores and attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted over 130 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone!

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