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FOR IMMEDIATE RELEASE

Goodwill Southern California Launches Gift Card Program

Los Angeles, CA, August 7, 2024 – Goodwill Southern California (GSC) has launched a gift card program, providing its shoppers with a convenient gifting option for any occasion.

A Gift for Every Occasion

Whether for birthdays, holidays, or special events Goodwill SoCal gift cards are perfect for friends and family who love thrift store shopping. They offer maximum flexibility for shoppers who want to give a shopping experience where the gift recipient can make their own choices.

Available for purchase at each of Goodwill SoCal’s 93 retail stores and boutiques in Los Angeles (N. of Rosecrans), Riverside and San Bernardino Counties, gift cards can be used to purchase deeply discounted items in stores, including clothing, shoes, home goods, books, electronics, furniture, jewelry and artwork. Goodwill SoCal gift cards are available in customized denominations.

“We are thrilled to offer our shoppers a new way to share the Goodwill SoCal thrifting experience with their loved ones,” said Marla Eby, Goodwill SoCal’s Director of Marketing and Media Relations. “Our gift cards provide a convenient and thoughtful solution, perfect for any occasion.”

Look for special gift card giveaways in coming months at future store grand openings. Follow Goodwill SoCal on social media @GoodwillSoCal (Facebook, Twitter, Instagram, TikTok, Threads, LinkedIn) for details.

Notes: Goodwill SoCal’s gift cards may be purchased and used only at GSC’s 93 stores and boutiques in LA (N. of Rosecrans), Riverside and San Bernardino. Goodwill SoCal gift cards may not be used for online purchases. Gift card balances may be checked in stores.

Media who wish to film thrift store shopping stories and / or interviews at Goodwill Southern California’s stores may contact Marla Eby, Director of Marketing & Media Relations, at meby@goodwillsoocal.org or 323-246-3620 (cell).

About Goodwill Southern California

Transforming lives through the power of work, Goodwill Southern California (GSC) serves individuals with barriers to employment by providing education, training, work experience and job placement services. Each year, GSC prepares and places thousands of individuals into sustainable employment through programs and services offered at three campuses as well as Career Resource Centers, WorkSource Centers, Youth and Veteran Employment Programs throughout Los Angeles (north of Rosecrans Ave.), Riverside and San Bernardino counties. GSC supports its mission with proceeds generated from more than 80 stores and additional freestanding attended donation centers. GSC spends 95 percent of its budget on programs and services. Committed to caring for the earth, last year GSC diverted over 130 million pounds of reusable or recyclable goods from landfills. Goodwill is GOOD for Everyone! Follow Goodwill SoCal on social media - @GoodwillSoCal or visit www.goodwillsoCal.org for more information.